

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Application No. : 10/764,190  
Inventor(s) : Peter Lynch  
Filed : January 23, 2004  
Art Unit : 3634  
Examiner : Colleen M. Quinn  
Docket No. : 9495  
Confirmation. No. : 8071  
Customer No. : 27752  
Title : Shelf Display Apparatus For Absorbent Articles  
Packaged In Flexible Film

**SUBMISSION OF AMENDMENT WITH FILING OF RCE**

Mail Stop RCE  
Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

**INTRODUCTORY REMARKS**

In response to the Office Action of December 19, 2007, with a petition for a three month extension and a Request for Continued Examination, both attached, please amend the above-identified application as follows, consider the following Remarks, and reconsider the application.

*Amendments to the Claims* begin on page 2.

*Remarks* begin on page 5.